exhibitor's
GUIDE
to the Universe
MODULAR DISPLAY SOLUTIONS

EVENTpackages

You have seconds to make a lasting impression at your tradeshow or event!

How do you go about choosing a display solution? The number of choices can be overwhelming, but don't have to be. Our complete line of tradeshow packages make exhibiting EASY.

Our tradeshow packages combine backwalls, counters, banner stands, literature racks, remarkably vibrant graphics and lighting, making it SIMPLE for you to seamlessly convey your message where it will have the maximum exposure and impact. We combine excellent display products with state-of-the-art printed graphics to create a complete display that captivates your audience, peaks interest and drives traffic your way!
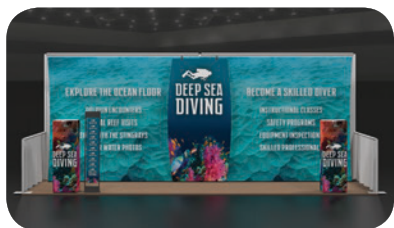
Signs Plus is a one-stop-shop for the most comprehensive selection of tradeshow, display and face-to-face marketing solutions and graphics, from portable, off-the-shelf products to turnkey exhibit kits and solutions.

TABLETOP KIT 01

TK-TTK-01

Make a statement with an easy-to-assemble tension fabric Hopup™ tabletop display with spotlights. A custom-printed stretch table throw that fits standard 6ft tables & a single-sided, premium retractable banner stand with printed fabric graphic add additional real estate for branding & messages. A sleek, silver literature rack features ten pockets for brochures & collateral while a shipping case, covered with a stretch fitted fabric graphic, doubles as valuable counter space.

Kit includes: 2x2 Hopup™ frame with graphic & end caps (straight) • 2 - Lumina 1 display lights (chrome) • 6ft stretch table throw • Imagine banner stand with oxford graphic • Innovate literature rack (silver) • OCP2 shipping case • OCP2 stretch wrap

TABLETOP KIT 02

TK-TTK-02

The Coyote™ tabletop graphic panel display sets up in minutes & includes stylish spotlights to illuminate the display. An economy, custom-printed table throw fits perfectly on a 6ft table, while a single-sided premium retractable banner stand with a melinex graphic adds valuable space for messaging and branding. A silver literature rack features six tiers to hold brochures & collateral, while a shipping case fitted with a stretch fabric graphic doubles as useful counter space.

Kit includes: 2x2 Coyote™ mini with graphic • 2 - Lumina 1 display lights (chrome) • 6ft economy printed table throw • Blade Lite 600 banner stand with melinex graphic • Zedup Lite literature rack (silver) • OCP2 shipping case • OCP2 stretch wrap

TABLETOP KIT 03

TK-TTK-03

Stylish & simple, the Formulate™ tension fabric tabletop display is lightweight & highly portable. The sophisticated Formulate tension fabric banner includes literature attachments that offer ample space for brochures & collateral, while a custom-printed table throw completes the look & fits snuggly over any standard 8ft table.

Kit includes: Formulate™ TT1 Tabletop display with graphic • Formulate fabric banner with graphic • 2 - Formulate literature pockets (1 left and 1 right facing) • 8ft fitted table throw • OCE shipping case

TABLETOP KIT 04

TK-TTK-04

The sleek Linear™ tabletop display features a fabric center graphic, literature pocket & accessory table. A custom-printed table throw adds flare & stretches snuggly over a 6ft table. The single-sided, premium retractable banner stand with fabric graphic provides additional space for branding and a silver literature rack features six tiers to hold brochures & collateral. A counter, covered with a stretch fitted fabric graphic, doubles as the shipping case.

Kit includes: Linear™ Tabletop 03 with graphic • 6ft stretch table throw • Orient 800 banner stand with oxford graphic • Zedup Lite literature rack (silver) • OCP2 shipping case • OCP2 stretch wrap

TABLETOP KIT 05

TK-TTK-05

The stylish Linear™ tabletop display features a fabric center graphic, two literature pockets & two graphic wings, adding a modern and dynamic flare. A full printed table throw fits perfectly over an 8ft table. A double-sided, premium retractable banner stand with fabric graphics adds opportunity to communicate important messages and a heavy-duty silver literature rack features four tiers to hold brochures & collateral.

Kit includes: Linear™ Tabletop 04 with graphic • 8ft full printed table throw • Advance banner stand with two oxford graphics • Illusion literature rack, (silver) • OCH2 shipping case

TABLETOP KIT 06

TK-TTK-06

The Voyager™ briefcase-style folding tabletop display with curved header is simple to setup and carry with you. An economy, custom-printed table throw fits perfectly over a 6ft table. A single-sided, economy retractable banner stand with vinyl graphic is easily assembled, adding style & messaging opportunities. A black literature rack features six tiers to hold brochures & collateral.

Kit includes: Voyager™ Folding Panel with graphics & curved header • 6ft economy printed table throw • Mosquito 1200 banner stand with vinyl graphic • Zedup 1 literature rack (black) • OCH2 shipping case

10' HOPUP KIT 01

TK-10FT-01

Fast, portable & easy, the 10ft wide Hopup™ display features a tension fabric graphic with two black spotlights to illuminate the display. A single-sided, premium retractable banner stand with printed fabric graphic adds additional messaging real estate. A sleek, silver literature rack features ten pockets for brochures & collateral and a counter, covered with a stretch fitted fabric graphic, also doubles as a shipping case.

Kit includes: 4x3 Hopup™ with full fitted graphic (straight) • 2 - Lumina 200 floodlights (black) • Imagine banner stand with oxford graphic • Innovate literature rack (silver) • OCP2 shipping case • OCP2 stretch wrap

10' BACKLIT HOPUP KIT 02

TK-10FT-02

The ILLUMINATED 9ft Hopup™ display features a tension fabric graphic and LED lights to truly make a message stand out. A single-sided, premium retractable banner stand with fabric graphic gives an exceptional appearance to this 10ft space. A silver literature rack features six tiers to hold brochures & collateral with a shipping case covered with a stretch fitted fabric graphic doubling as counter space.

Kit includes: 3x3 Backlit Hopup™ hardware with graphic • Orient 800 banner stand with oxford graphic • Zedup Lite literature rack (silver) • OCP2 shipping case • OCP2 stretch wrap

10' FORMULATE LITE KIT 03

TK-10FT-03

The versatile & portable Formulate™ Lite tension fabric backdrop sets up in five minutes or less. A single-sided, economy retractable banner stand with fabric graphic features valuable messaging real estate. A sleek, black literature rack includes ten brochure & collateral pockets and a counter, covered with a stretch fitted fabric graphic, doubles as a shipping case.

Kit includes: Formulate™ Lite backwall with landscape graphic • Freedom 800 banner stand with oxford graphic • Innovate literature rack (black) • OCE shipping case • OCE stretch wrap

10' FORMULATE KIT 04

TK-10FT-04

Wow your audience with a state-of-the-art Formulate™ 10ft tension fabric display with monitor mount and side table. The Formulate half-moon counter features stretchy spandex fabric and comes in your choice of four tabletop & base colors. A silver, V-shaped literature rack stylishly presents brochures & collateral.

Kit includes: Formulate™ VC9 with graphic • Formulate counter with graphic (half-moon) • Victory literature rack (silver) • OCL shipping case • OCH2 shipping case

10' FORMULATE KIT 05

TK-10FT-05

Get noticed with the eye-catching, horizontally curved Formulate™ 10ft tension fabric display with lights. The Symphony™ rectangular counter features stretch spandex fabric graphics and comes in your choice of four tabletop & base colors. A double-sided, premium retractable banner stand with fabric graphics and a silver, V-shaped literature rack for brochures & collateral add functional style to this 10ft space.

Kit includes: Formulate™ HC2 with graphic • 2 - Lumina 8 lights (black) • Symphony counter with graphic (rectangle) • Advance banner stand with two oxford graphics • Victory literature rack (silver) • OCL shipping case • OCH2 shipping case

10' FORMULATE LITE KIT 06

TK-10FT-06

The versatile & portable Formulate™ Lite tension fabric backdrop sets up in five minutes or less. The Formulate tension fabric iPad/tablet kiosk stylishly presents a monitor & iPad/tablet to incorporate technology and flare. The oval-shaped counter features custom-printed fabric graphics and your choice of four tabletop & base colors. A sleek, silver literature rack features ten pockets for brochures & collateral.

Kit includes: Formulate™ Lite backwall with portrait graphic • Formulate tablet kiosk 01 with graphic • Formulate counter with graphic (oval) • Innovate literature rack (silver) • OCE shipping case • OCH2 shipping case

10' HERCULES KIT 07

TK-10FT-07

The dominating 10ft Hercules Orbital Express™ Truss display features fabric graphics, three internal shelves and stylish spotlights. A square-shaped Truss podium adds useful tabletop space and an eye-catching single-sided, premium retractable banner stand with fabric graphic adds versatility. A silver literature rack features six tiers to hold brochures & collateral.

Kit includes: Hercules 08 Truss with dye-sublimated graphics (shelves included) • 3 - Lumina 1 display lights (chrome) • Truss podium (square) • Orient 800 banner stand with oxford graphic • Zedup Lite literature rack (silver) • OCF shipping case • OCH2 shipping case

10' CASTOR KIT 08

TK-10FT-08

The impressive 10ft Castor Orbital Express™ Truss display features fabric graphics, two literature racks that hold up to ten catalogs each, a tabletop with your choice of four tabletop colors and four spotlights. The sleek, curved Truss counter features an internal shelf and provides ample storage.

Kit includes: Castor Truss with dye-sublimated graphics • 4 - Lumina 1 display lights (chrome) • 2 - Truss accessory literature racks • Truss counter with internal shelf (curve) • OCF shipping case • OCFM shipping case

10' BANNER KIT 09

TK-10FT-09

This simple and easy 10ft backwall includes three, single-sided, premium retractable banner stands with vinyl graphics and side table accessories with stylish silver-finished spotlights to illuminate the display. A silver literature rack features six tiers to hold brochures & collateral and a counter, covered with a stretch fitted fabric graphic, doubles as the shipping case.

Kit includes: 3 - Barracuda banner stands with vinyl graphics • 3 - Lumina 2 lights (silver) • 2 - Premium banner stand accessory kits 02 (shelf only) • Zedup Lite literature rack (silver) • OCP2 shipping case • OCP2 stretch wrap

10' POPUP KIT 10

TK-10FT-10

This fully-magnetic 10ft curved Coyote™ popup display features fabric panels, a monitor mount and two stylish floodlights with a counter, covered with a functional fabric roll wrap, doubling as the shipping case. A single-sided, premium retractable banner stand with vinyl graphic adds valuable messaging real estate and a silver literature rack features six tiers to hold brochures & collateral.

Kit includes: 4x3 fabric Coyote™ (curved) • Coyote monitor mount • 2 - Lumina 200 floodlights (black) • Orient 800 banner stand with vinyl graphic • Zedup 1 literature rack with hard case (silver) • 2 - OCP shipping cases • OCP fabric roll wrap

10' POPUP KIT 11

TK-10FT-11

Get your message across with the 10ft curved Coyote™ popup display, featuring graphic panels, a monitor mount and stylish floodlights. A counter, covered with a graphic roll wrap, doubles as the shipping case and a silver literature rack features six tiers to hold brochures & collateral.

Kit includes: 4x3 Coyote™ with graphics (curved) • 2 - Lumina 200 floodlights (black) • Coyote monitor mount • Zedup 1 literature rack with hard case (silver) • 2 - OCP shipping case • OCP graphic roll wrap

10' FORMULATE KIT 12

TK-10FT-12

The space-maximizing 10ft Formulate™ straight backwall features pillowcase tension fabric graphics & three stand-off literature pockets. The Formulate tension iPad/tablet kiosk stylishly presents a monitor & iPad/tablet to incorporate technology & flare.

Kit includes: Formulate™ S5 with graphics • Formulate tablet kiosk 01 with graphic • OCL shipping case • OCH2 shipping case

10' VECTOR FRAME KIT 13

TK-10FT-13

The simple & stylish Vector Frame™ banner backwall features an aluminum extrusion frame, a tension fabric mural graphic & stylish floodlights. A double-sided, variable height premium banner stand with vinyl graphic & shelf adds flare to your space. A silver, V-shaped literature rack presents brochures & collateral in style.

Kit includes: Vector Frame™ 05 rectangle banner with graphic • 2 - Lumina 200 floodlights (black) • Excalibur banner stand with two vinyl graphics • Premium banner stand accessory kit 02 (shelf only) • Victory literature rack (silver) • OCH2 shipping case

10' VECTOR FRAME KIT 14

TK-10FT-14

This 10ft Vector Frame™ display kit features an aluminum extrusion frame, tension fabric mural graphics & floodlights with a fabric graphic counter, adding functionality and lots of storage space. A sleek, black literature rack features ten pockets for brochures & collateral.

Kit includes: Vector Frame™ Kit 04 with graphics (counter & lights included) • Innovate literature rack (black) • 2 - OCH2 shipping cases

10' CHIP WALL KIT 15

TK-10FT-15

Stand out from the crowd with a Formulate™ Chip wall display, featuring a potato-chip shape and double-sided pillowcase fabric graphic. A single-sided, standard banner stand with fabric graphic allows for ample branding opportunities. The silver literature rack features six tiers to hold brochures & collateral and a counter, covered with a stretch fitted fabric graphic, doubles as a shipping case.
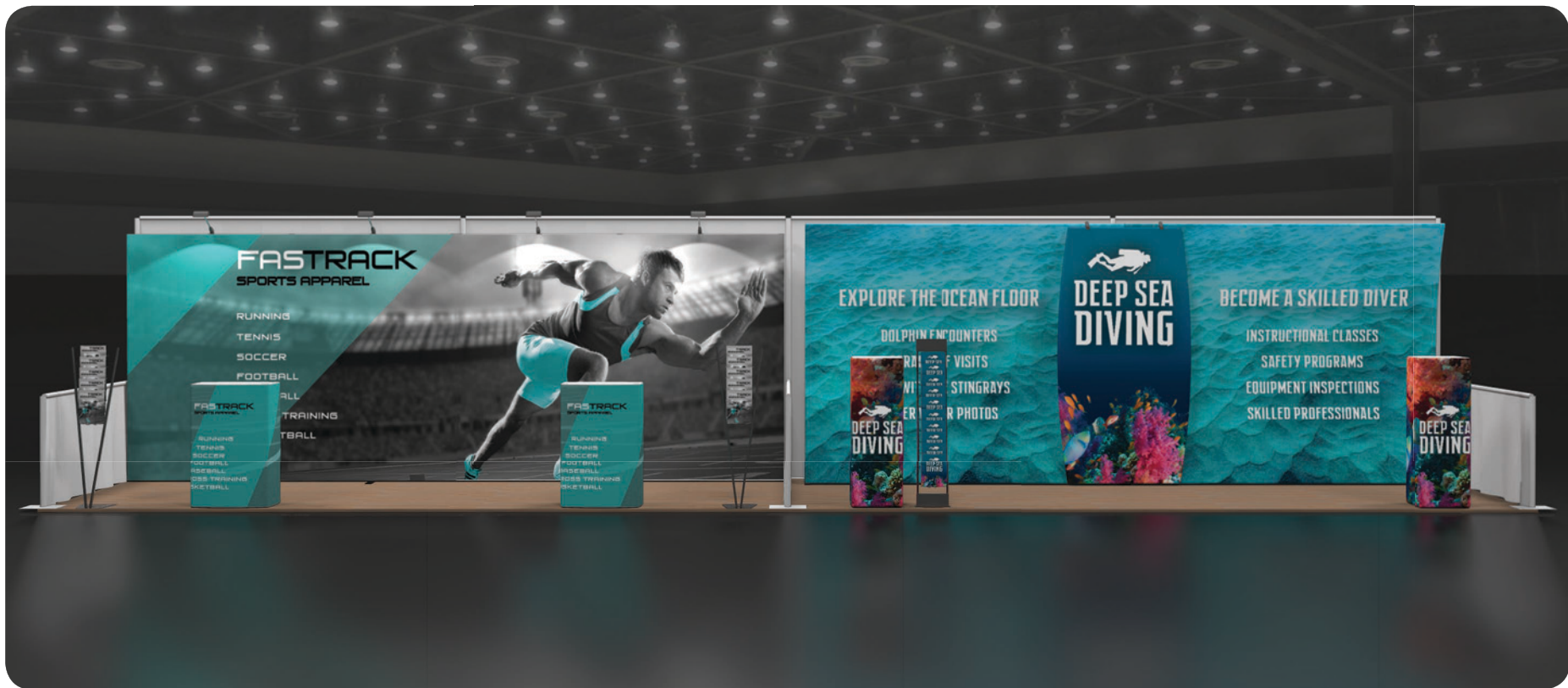
Kit includes: Formulate™ Chip wall with double-sided graphic • Pacific banner stand with oxford graphic • Zedup Lite literature rack (silver) • OCE shipping case • OCE stretch wrap

10' LINEAR BOLD KIT 16

TK-10FT-16

Be bold with a Linear™ Bold modular display, featuring a heavy-duty aluminum structure, a center graphic, two accent graphics, two monitor mounts, two tables and two stylish spotlights. Also featuring two silver, V-shaped literature rack to present brochures & collateral.

Kit includes: Linear™ Bold 31 with graphics (lights inlcuded) • 2 - Victory literature rack (silver) • 2 - OCH2 shipping cases

20' HOPUP KIT 01

TK-20FT-01

Combine two, 10ft wide Hopup™ displays with a 20ft graphic and two stylish black spotlights you have an easy-to-assemble and stylish display. Counters, covered with stretch fitted fabric graphics, double as shipping cases and two silver literature rack presents brochures & collateral.

Kit includes: 2 - 4x3 Hopup™ backwalls with full-fitted 20ft graphic (straight) • 4 - Lumina 200 floodlights (black) • 2 - Victory literature racks (silver) • 2 - OCP2 shipping cases • 2 - OCP2 stretch wraps

20' FORMULATE KIT 02

TK-20FT-02

Combine two, 10ft vertically-curved Formulate™ tension fabric displays with the fabric Backwall Connector to create a versatile and instant 20ft display that can also easily be split and used as two 10ft displays. Also featuring a sleek, silver literature rack with ten pockets for brochures & collateral and two counters, covered with stretch fitted fabric graphics, that double as shipping cases.

Kit includes: 2 - Formulate™ VC1 with graphics • Backwall connector with graphic • Innovate literature rack (silver) • 2 - OCE shipping cases • 2 - OCE stretch wraps

20' FORMULATE KIT 03

TK-20FT-03

This 20ft, gentle and organically shaped S-curved Formulate™ display features an aluminum frame, a pillowcase fabric graphic and an accent ladder with a monitor mount and accent graphics. The oval-shaped counter features a tension fabric graphic and adds style to the entire display.

Kit includes: Formulate™ SC3 with graphic • Formulate counter with graphic (oval) • 2 - OCL shipping cases • OCH2 shipping case

20' FLIP KIT 04

TK-20FT-04

The FLIP™ 20ft backwall features three layers, creating a dimensional and unique backwall. Tension fabric graphics easily stretch over the frame & stylish lights help illuminate the display. Two counters, covered with stretch fitted fabric graphics provide space to display collateral & double as shipping cases.

Kit includes: FLIP™ Kit 02 with graphics • 3 - Lumina 200 floodlights (black) • 2 - SPT cases for lights • 2 - OCE shipping cases • 2 - OCE stretch wraps

20' THETA TRUSS KIT 05

TK-20FT-05

The dominating 20ft Theta Orbital Express™ Truss display features fabric graphics, two tabletops, stylish spotlights & two literature racks that hold up to ten catalogs each. The rectangular-shaped Truss counter adds ample tabletop space and storage.

Kit includes: Theta Truss with dye-sublimated graphics • 6 - Lumina 1 display lights (chrome) • 2 - Truss literature racks • Truss counter (rectangle) • OCF shipping case • OCT shipping case • OCFM shipping case

20' ELECTRA TRUSS KIT 06

TK-20FT-06

The captivating 20ft Electra Orbital Express™ Truss display features fabric graphics, two tabletops & stylish spotlights while two square-shaped podiums add tabletop space.

Kit includes: Electra Truss with dye-sublimated graphics • 6 - Lumina 1 display lights (chrome) • 2 - Truss podiums (square) • 2 - OCF shipping cases • OCH2 shipping case

20' VECTOR FRAME KIT 07

TK-20FT-07

This impressive graphic-focused 20ft Vector Frame™ display kit features an aluminum extrusion frame, tension fabric mural graphics, two literature holders & stylish floodlights. The fabric graphic counter adds functionality and ample storage space.

Kit includes: Vector Frame™ Kit 05 with graphics (counter & lights included) • 2 - LN-112-2 literature racks • 3 - OCH2 shipping cases

20' POPUP KIT 08

TK-20FT-08

The Coyote™ 20ft Gullwing graphic panel popup display sets up easily and makes an impact. It includes stylish floodlights and conveniently packs into two cases. Counters, covered with graphic mural roll wraps, double as the shipping cases.

Kit includes: Coyote™ Gullwing with graphics • 4 - Lumina 200 floodlights (black) • 2 - OCP shipping cases • 2 - OCP roll wraps

OUTDOOR KIT 01

TK-ODK-01

The Zoom™ 10ft square tent with custom-printed canopy, full-height custom-printed graphic wall & two printed half-walls creates a semi-enclosed space. A 10ft Zoom™ feather banner with ground spike & double-sided graphic elevates your brand over the crowd. A black literature rack features four double-span tiered literature pockets & two counters, covered with stretch fitted fabric graphics, double as shipping cases.

Kit includes: Zoom™ tent with custom printed canopy • Full wall printed graphic • 2 - Half wall hardware sets with printed graphics • Zoom 3 hardware with ground spike & double-sided graphic (feather) • LR-2 literature rack• 2 - OCE shipping cases • 2 - OCE stretch wraps

OUTDOOR KIT 02

TK-ODK-02

The Zoom™ 10ft square tent with custom-printed canopy is just the right size for any outdoor event. A full, custom-printed table throw fits perfectly over an 8ft table. A semi-portable single or double-sided billboard with graphic, ground stakes & bungee rope adds the right amount of messaging real estate for your outdoor space.

Kit includes: Zoom™ tent with custom printed canopy • 8ft Full printed table throw • Monsoon with 2 single sided graphics • OCS shipping case • OCE shipping case

OUTDOOR KIT 03

TK-ODK-03

The Zoom™ 10ft square tent stands out at any outdoor event with a custom printed canopy & three printed half-walls. Two counters, covered with stretch fitted fabric graphics, double as shipping cases and a black literature rack features four tiers to hold brochures & collateral.

Kit includes: Zoom™ Tent with custom printed canopy • 3 - Half wall hardware sets with printed graphics • LR-1 literature rack • 2 - OCE shipping cases • 2 - OCE stretch wraps

OUTDOOR KIT 04

TK-ODK-04

The Zoom™ 10ft square tent with custom printed canopy & two printed half-walls creates a semi-enclosed space. Two 13ft Zoom™ straight banners with ground spikes & double-sided graphics elevates your brand over the crowd. Two counters, covered with stretch fitted fabric graphics, double as shipping cases.

Kit includes: Zoom™ tent with custom printed canopy • 2 - Half wall hardware sets with printed graphics • 2 - Zoom 4 hardware with ground spike & double-sided graphics (straight) • 2 - OCE shipping cases • 2 - OCE stretch wraps

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