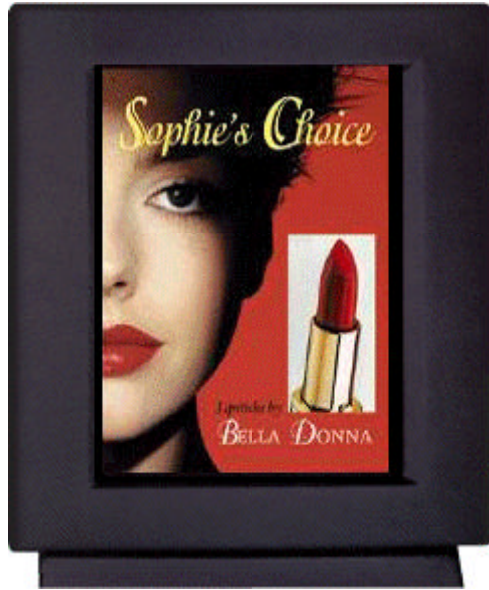


## AdTRIO Backlit Motion Display System

AdTRIO® is a revolutionary ad display system which enables retailers and brand marketers to feature products and promotions directly at the point-of-sale using the full impact of an illuminated billboard with three visuals in continuous rotation.



### Floor Stands Available



**Great for Corporate Offices, Video, Liquor, Book Stores and Restaurants. etc.**

- 3 pictures rotate in a unique pocket system for easy picture changes.
- These illuminated displays present three backlit photographs in continuous rotation. Its like purchasing 3 signs in one.
- AdTRIO lightboxes use a unique scrolling carrier that continuously rotates visuals in a smooth, fluid motion.
- Each backlit visual 14-3/8" x 19-11/16" in size, is displayed for 8 seconds.
- These lightboxes can also be positioned on counters, walls mounted or hung.
- Standard posters (14 3/8 X 19 11/16") are easily inserted in individual acetate pouches, and replaced in just seconds.
- Each message is displayed for 8 seconds or 1,800 times every 12 hours
- It weighs only 20 pounds and measures 28" high, 23 1/4" wide and 6" deep. It can sit on a counter, be wall mounted, or suspended.
- Runs on 110 volts and guaranteed for one year (when purchased).

## Quick Poster Changes

### Step 1.

Place AdTRIO® on its base (upright position), and open the front door of the unit. from left to right



### Step 3.

To remove the second poster, pull (manually) the plastic sleeve from right to left until the second poster is fully exposed. Then remove it as shown above, then insert your second poster. Repeat this procedure to remove the third poster and to insert your last poster. Close the door of the unit.



### Step 2.

Remove the first poster from its plastic sleeve by pulling it upward. Insert your poster by sliding it downward into the plastic sleeve.



### Step 4.

Place AdTRIO® in its display location; plug in the power cord to the back of the unit and connect to an electrical outlet. Press the power switch to turn on AdTRIO®.